

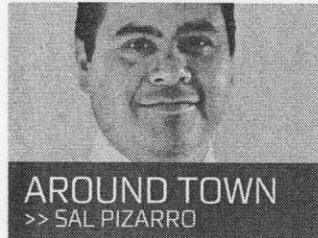
The Mercury News

New art in S.J. lets you pick how it looks

A new piece of art in downtown San Jose is pure Silicon Valley — eye-catching, innovative and definitely tech-friendly.

“Show Your Stripes” is a “light sculpture” that’s been brightening the corner of Second and San Fernando streets for a few weeks now. I’ve been among the pedestrians standing on street corners at night watching its dancing patterns for minutes on end.

Developer Wilson Meany Sullivan commissioned New York artist and lighting designer **Jim Conti** to create the electronic billboard, which was installed outside The 88 luxury condominiums and would be at home in Times Square.



The coolest part is that you change how it looks. Here’s how: Call (408) 287-0128. After the tone enter any three digits (including # and *) followed by 0. Hang up and watch what happens.

There are 200 sequences programmed so far, including *25 for a green-and-red Christmas theme, 766 for snow falling, 182 for a smiley face; and *88 for — what else? — The 88’s logo.



JIM GENSHEIMER — MERCURY NEWS

Pedestrians cross Friday in front of a new “light sculpture” on the exterior of The 88 condo tower at the corner of Second and San Fernando streets in downtown San Jose.

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